





## Jobster Targeted Brand Advertising Specifications

Jobster.com Targeted Brand Advertising - Home Page	
<p><b>Image Size:</b> 180x80  <b>Image File Size:</b> 10k max  <b>Image Format:</b> gif or jpeg (no animation)</p> <p><b>Body Text:</b> 250 Characters  <b>Link Text:</b> 40 Characters</p> <p><b>URL:</b> Ad can link to page of advertisers choice</p>	 <p>We are looking to attract knowledgeable, talented, and committed associates. Join our network to begin your career at Red Brick.</p> <p><a href="#">&gt;&gt; See job openings at Red Brick.</a></p>

Jobster.com Targeted Brand Advertising – Facebook Application	
<p><b>Premium Text + Logo Ad</b></p> <p><b>Image Size:</b> 180x80  <b>Image File Size:</b> 10k max  <b>Image Format:</b> gif or jpeg (no animation)</p> <p><b>Body Text:</b> 125 Characters</p> <p><b>URL:</b> Ad can link to page of advertisers choice</p>	 <p>We're looking for new associates to join our team. Apply now to start your career at the Red Brick Company.</p> <p><a href="#">more information</a></p>
<p><b>Text Only Ad</b></p> <p><b>Headline:</b> 25 Characters  <b>Body Text:</b> 125 Characters</p> <p><b>URL:</b> Ad can link to page of advertisers choice</p>	<p><b>Red Brick Company</b>          We're looking for new associates to join our team. <a href="#">Apply now</a> to start your career at the Red Brick Company.</p>

Jobster.com Targeted Brand Advertising – Search	
<p><b>Image Size:</b> 120x60  <b>Image File Size:</b> 5k max  <b>Image Format:</b> gif or jpeg (no animation allowed)</p> <p><b>Headline:</b> 25 Characters  <b>Body Text:</b> 70 Characters</p> <p><b>Targeting:</b> Choose keyword categories and cities</p> <p><b>URL:</b> Ad can link to page of advertisers choice</p>	 <p><a href="#">Find jobs at Red Brick</a></p> <p>The Red Brick Company offers great career opportunities.          Apply now!</p>

\* All Character limits are including spaces and punctuation



**Jobster.com Banner Advertising**

**160x600 Skyscraper**  
 Banner Size: 160x600  
 File Size: 30kb maximum  
 Format: gif, jpeg or flash

**728x90 Leaderboard**  
 Banner Size: 728x90  
 File Size: 25kb maximum  
 Format: gif, jpeg or flash

The screenshot shows the Jobster.com search results for 'Business Development' jobs in Seattle, WA. The page layout includes a search bar at the top, a sidebar with filters, and a main content area listing job openings. The jobs listed include:

- Business Development Manager** at Microsoft Entertainment & Business, Redmond, WA. Description: Are you a strong leader and collaborator? Are you ready to bring the next generation of MSFT products, platforms and services to the retail market? Find the Entrepreneur and Creative Division is looking for you. This is a Digital Business Development role.
- Marketing Communications Manager** at Eikon (Classified), Seattle, WA. Description: Eikon (Classified) represents a dramatic change in how people that is delivered. Online, available anytime, anywhere, and managed as easily as your email. No matter where you are, you always get it, see all your content, and what you want, and do.
- Media Sales Executive** at AMN Media, Seattle, WA. Description: AMN Media, one of the country's leading radio media companies, is seeking a Sales Executive to help continue to fuel the company's growth. Applicants should have a particular client list, amazing locations for advertising, and a unique offering that help maximize advertising reach and revenue.
- Business Development Manager** at Microsoft Entertainment & Business, Redmond, WA. Description: This job is eligible for the following work arrangements: Flex Time, The Customer Access and Protection (CAP) business unit is responsible for delivering and commercializing Microsoft's next generation digital rights management (DRM) technology, called...
- Business Development Manager - South** at Reggae, Redmond, WA. Description: Responsibilities: Develop (Developing) Builds understanding of own area and address interest in other parts of the business. Coordinates travel from alternative programs. Applies ideas from elsewhere to generate solutions using the Values (Developing)...
- Business Development Management** at Microsoft Entertainment & Business, Redmond, WA. Description: description has been designed to indicate the general nature and level of work performed by employees within this position. The actual duties, responsibilities, and qualifications may vary based on assignment or group.
- Business Development Manager** at Microsoft Entertainment & Business, Redmond, WA. Description: description has been designed to indicate the general nature and level of work performed by employees within this position. The actual duties, responsibilities, and qualifications may vary based on assignment or group.
- Business Development Manager - 6 month contract** at Reggae, Redmond, WA. Description: Responsibilities: This role is critical to the success of the state business units and will work within a defined geographic or customer business unit. Needs to be able (Developing) Build understanding of own area and address interest in other parts.
- Sales Manager** at Verizon Business, Seattle, WA. Description: The sales manager supports the field sales reps in the attainment of annual revenue growth objectives. Supports business and sales goals by conducting strategic sessions, working as a liaison with business development and legal groups.
- Business Development Management** at Microsoft Corporation, Redmond, WA. Description: Director, United Communications - Business Development & Strategy.